

**Name of Reporting Institution: West Virginia University  
Information for the Reporting Year: 2010**



**Check to release your information to your conference**

This will enable your data to be included in a summary that is sent to the conference office if they request it.

**Number of Undergraduates (i.e.; full-time, baccalaureate, degree-seeking students) by Gender:**

(Use fall semester enrollment figures)

	<b>Number</b>	<b>Percent</b>
Male Undergraduates:	11265	55.6%
Female Undergraduates:	8995	44.4%
Total Undergraduates:	20260	100.0%

**Institutional Contact:**

Primary Contact Person:	TERRI HOWES
Person best suited for the NCAA to contact with questions regarding the data submitted.	
Title:	Associate Athletics Director/SWA
Phone:	( 304 ) 293 - 2889
Email:	TERRI,HOWES@MAIL.WVU.EDU
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CEO:	Dr. James P. Clements
CEO's e-mail address:	JIM.CLEMENTS@MAIL.WVU.EDU
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* University CFO:	Narvel Weese
* University CFO's e-mail address:	NARVEL.WEESE@MAIL.WVU.EDU
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Auditors(NCAA Agreed-Upon Procedures):	CLIFTON GUNDERSON,LLP

**Current Classification:**

- |               |                                      |  |
|---------------|--------------------------------------|--|
| NCAA division | <input checked="" type="radio"/> 1-A | <input type="radio"/> II (with football)     |
|               | <input type="radio"/> 1-AA           | <input type="radio"/> II (without football)  |
|               | <input type="radio"/> 1-AAA          | <input type="radio"/> III (with football)    |
|               |                                      | <input type="radio"/> III (without football) |

**Miscellaneous Information:**

**Total Revenues amd Operating Expenses of the Entire Institution as Indicated on the Institution's Financial Statement:**

Revenues:	889969000
Expenses:	881326000

**Institution's Education and General Expenses:**

\* E & G as defined in NACUBO'S Finance and Reporting Manual: E&G expenses are categorized as instruction, research, public service, academic support, student services, instructional support, and scholarships and fellowships. E&G does not include auxiliary enterprises, hospitals or independent operations.

E & G :	724751000
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**Average Cost of Full Grant-In-Aid:**

(Institution's total cost for tuition, fees, room and board, and books)

In-State:	13474
Out-of-State:	24572

15.02.5 Full Grant-in-Aid. A full grant-in-aid is financial aid that consists of tuition and fees, room and board, and required course-related books.

**Total Cost of Attendance:**

In-State:	15734
Out-of-State:	26832

15.02.2 Cost of attendance. The "cost of attendance" is an amount calculated by an institutional financial aid office, using federal regulations, that includes the total cost of tuition and fees, room and board, books and supplies, transportation, and other expenses related to attendance at the institution. (Adopted: 1/11/94) Refer to 15.02.2.1 for Calculation of Cost of Attendance.

**Please verify the Men's, Women's and Mixed Teams your institution sponsors:**

Sport	Men's Teams Only	Women's Teams Only	Mixed Teams
Baseball	X		
Basketball	X	X	
Bowling			
Cross Country		X	
Equestrian			
Fencing			
Field Hockey			
Football	X		
Golf			
Gymnastics		X	
Ice Hockey			
Lacrosse			
Rifle			X
Rowing		X	
Rugby			
Skiing			
Soccer	X	X	
Softball			
Squash			
Swimming	X	X	
Tennis		X	
Track, Indoor		X	
Track, Outdoor		X	
Volleyball		X	
Water Polo			
Wrestling	X		
Others			

50	Table 1	622	Table 1 - - - Athletics Participation. A participant is a student-athlete who, as of the day of a varsity team's first scheduled contest: (a) is listed as a team member; (b) practices with the varsity team and
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receives coaching from one or more varsity coaches; or (c) receives athletically-related student aid.

Any student who satisfies one or more of the criteria above is a participant, including a student on a team the institution designates or defines as junior varsity, freshman, or novice, or a student who does not play in a scheduled contest, whether for medical reasons or to preserve eligibility (i.e., a redshirt).

Student-athletes who participate in more than one sport should be counted in each sport. The Coed Teams column is marked based on the content of the sports sponsored table (Mixed Sports) in the School Info page. **Male practice players are NOT to be included on the NCAA form as participants in this table, but are now required by the federal EADA.**

		Number of Participants		Number of Participants Participating on a Second Team		Number of Participants Participating on a Third Team	
Sport	Coed Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams	Men's Teams	Women's Teams
Baseball		34					
Basketball		16	13				
Cross Country			28		28		28
Football		133					
Gymnastics			18				
Rifle	X	8	2				
Rowing			74				
Soccer		26	26				
Swimming		32	23				
Tennis			10				
Track, Indoor			55		55		28
Track, Outdoor			55		55		28
Volleyball			16				
Wrestling		53					
Others							
Total Participants		302	320		138		84
Per Participants		48.6%	51.4%				
Unduplicated Count of Participants		302.0	237.0				

51	Table 2A	7	Table 2A - - - Head Coaches Assignments Men's Teams
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Head Coaches of Men's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Baseball	1		1					
Basketball	1		1					
Football	1		1					
Rifle	1		1					
Soccer	1		1					
Swimming	1		1					
Wrestling	1		1					

Others								
Coaching Position Totals	7		7					

52 Table 2B 9 Table 2B - - - Head Coaches Assignments Women's Teams

Head Coaches of Women's Teams								
	Male Coaches - Head Count				Female Coaches - Head Count			
Sport	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Basketball	1		1					
Gymnastics					1		1	
Rifle	1		1					
Rowing	1		1					
Soccer					1		1	
Swimming	1		1					
Tennis	1		1					
Track and Field, X-Country	1		1					
Volleyball					1		1	
Others								
Coaching Position Totals	6		6		3		3	

53 Table 3A 27 Table 3A - - - Assistant Coaches Assignments Men's Teams

Assistant Coaches of Men's Teams								
	Male Coaches - Head Count				Female Coaches - Head Count			
Sport	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Baseball	2		2					
Basketball	3	1	3	1				
Football	9	2	9	2				
Rifle								
Soccer	2		2					
Swimming	2	2	2	2	1	1	1	1
Wrestling	2		2					
Others								
Coaching Position Totals	20	5	20	5	1	1	1	1

54 Table 3B 21 Table 3B - - - Assistant Coaches Assignments Women's Teams

Assistant Coaches of Women's Teams								
Sport	Male Coaches - Head Count				Female Coaches - Head Count			
	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer	Full Time Coaching Duties	Part Time Coaching Duties	Full Time University Employee	Part Time University Employee or Volunteer
Basketball	2	1	2	1	1		1	
Gymnastics	2		2					
Rifle								
Rowing	1		1		1		1	
Soccer					2		2	
Swimming	2	2	2	2		1		1
Tennis		1		1				
Track and Field, X-Country		1		1	2		2	
Volleyball	1		1		1		1	
Others								
Coaching Position Totals	8	5	8	5	7	1	7	1

56	<a href="#">Table 4 - Operating Expenses</a>	9083043	All expenses an institution incurs attributable to home, away, and neutral-site intercollegiate athletic contests (commonly known as "game-day expenses"), for (A) Lodging, meals, transportation, uniforms, and equipment for coaches, team members, support staff (including, but not limited to team managers and trainers), and others; and (B) Officials. This is calculated from data entered earlier in the system.
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Sport	Operating Expenses		Per Capita Expenses	
	Men's Teams	Women's Teams	Men's Teams	Women's Teams
Baseball	286826		8436	
Basketball	1876261	733509	117266	56424
Football	4688655		35253	
Gymnastics		204850		11381
Rifle	41530	10382	5191	5191
Rowing		109867		1485
Soccer	115673	266012	4449	10231
Swimming	81532	77431	2548	3367
Tennis		103195		10320
Track and Field, X-Country		249540		1808
Volleyball		118028		7377
Others				
Wrestling	119752		2259	
Total Operating Expense	7210229	1872814	23875	5853
Percent of Total	79.4%	20.6%		

**Revenues by Sport**

70	<a href="#">Table 7 -- Revenues.</a>	62030104	You must also include revenues attributable to intercollegiate athletic activities. This means revenues from appearance guarantees and options, an athletic conference, tournament or bowl
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games, concessions, contributions from alumni and others, institutional support, program advertising and sales, radio and television, royalties, signage and other sponsorships, sports camps, State or other government support, student activity fees, ticket and luxury box sales, and any other revenues attributable to intercollegiate athletic activities. This is calculated from data entered earlier in the system.

	<b>Men's Teams Only</b>	<b>Women's Teams Only</b>	<b>Not Allocated by Gender</b>	<b>Total</b>
<b>Revenues Attributable to Specific Teams</b>	<b>Table 7 -- Revenues.</b>	<b>Table 7 -- Revenues.</b>	<b>Table 7 -- Revenues.</b>	<b>Table 7 -- Revenues.</b>
Baseball	84246			84246
Basketball	13306654	2895854		16202508
Football	29467612			29467612
Gymnastics		71377		71377
Rifle			229750	229750
Rowing				0
Soccer	105534	228819		334353
Swimming	11139	11140		22279
Tennis		1353		1353
Track and Field, X-Country		33223		33223
Volleyball		12276		12276
Wrestling	85837			85837
Others				0
Total Revenue excluding football and basketball	286756	358188		644944
Total Revenue	43061022	3254042	229750	46544814
Revenue Not Related to Specific Teams			15485290	15485290
Grand Total Revenue	43061022	3254042	15715040	62030104

### Expenses by Sport

71	Table 8 -- Expenses.	56607917	Expenses attributable to intercollegiate athletic activities. These include appearance guarantees and options, athletically related student aid, contract services, equipment, fundraising activities, operating expenses i.e.(game-day expenses), promotional activities, recruiting expenses, salaries and benefits, supplies, travel, and any other expenses attributable to intercollegiate athletic activities. This is calculated from data entered earlier in the system.
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	<b>Men's Teams Only</b>	<b>Women's Teams Only</b>	<b>Not Allocated by Gender</b>	<b>Total</b>
<b>Expenses Attributable to Specific Teams</b>	<b>Table 8 -- Expenses.</b>	<b>Table 8 -- Expenses.</b>	<b>Table 8 -- Expenses.</b>	<b>Table 8 -- Expenses.</b>
Baseball	712606			712606
Basketball	6377761	2287745		8665506
Football	14330236			14330236
Gymnastics		875725		875725
Rifle	36372	9094	131666	177132
Rowing		655917		655917
Soccer	675251	1191969		1867220

Swimming	496133	587069		1083202
Tennis		371894		371894
Track and Field, X-Country		796141		796141
Volleyball		666698		666698
Wrestling	749760			749760
Others				0
Total Expenses excluding football and basketball	2670122	5154507		7824629
Total Expenses	23378119	7442252	131666	30952037
Expenses Not Related to Specific Teams			25655880	25655880
Grand Total Expenses	23378119	7442252	25787546	56607917

**Miscellaneous Information**

17	Athletically Related Student Aid	Include the total amount of athletically related student aid awarded, including summer school and tuition discounts and waivers (including aid given to student-athletes who have exhausted their eligibility or who are inactive due to medical reasons). Athletics aid awarded to non-athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not Related to Specific Teams. <b>It is permissible to report only dollars in the Expenses Not Related to Specific Teams row as long as you have reported non-zero entries for Equivalencies, Number of Students, and Dollars (all 3 required) for at least one sport.</b>
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Men's Teams	4018210
Women's Teams	2939411
Total Amount	6957621

24	Recruiting Expenditures	Include transportation, lodging and meals for prospective student-athletes and institutional personnel on official and unofficial visits, telephone call charges, postage and such. Include value of use of institution's own vehicles or airplanes as well as in-kind value of loaned or contributed transportation.
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Men's Teams	669844
Women's Teams	271757
Total Recruiting Expenses	941601

19	Head Coaches Salaries	Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes all gross wages, benefits and bonuses attributable to coaching that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Place any payment made to previous coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments).
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Average Salaries of Head Coaches	Dollars per FTE	FTE's	Dollars per Position	Number of Positions
Men's Teams	619095.87	6.3	557186.29	7

Women's Teams	132969.22	7.7	113762.56	9
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19	Assistant Coaches Salaries	Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes all gross wages, benefits and bonuses attributable to coaching that would be reportable on university and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, supplemental retirement allowance, compensation from camps, radio income, television income, tuition remission, earned deferred compensation benefits). Place any payment made to previous coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments).
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Average Salaries of Assistant Coaches	Dollars per FTE	FTE's	Dollars per Position	Number of Positions
Men's Teams	178290.93	20.62	136161.44	27
Women's Teams	57221.91	15.38	41908.24	21

Statement of Revenues and Expenses For the year ended June 30, 2010 (UNAUDITED)	ID	Item				Non-Program
			Football	Basketball	Basketball	Sports Specific
	1	Ticket Sales.	13583561	3898870	33987	35874
	2	Student Fees	0	0	0	41028
	3	Guarantees.	1049139	387045	2500	0
	4	Contributions.	2670472	1904608	788731	302706
	5	Compensation and Benefits Provided by a Third Party.	0	0	0	0
	6	Direct State or Other Government Support.	0	0	0	100000
	7	Direct Institutional Support.	0	0	0	523
	8	Indirect Facilities and Administrative Support.	0	0	0	0
	9	NCAA/Conference Distributions including all tournament revenues.	5573053	3680702	311364	33912
	10	Broadcast, Television, Radio, and Internet Rights.	242570	141499	20215	0
	11	Program Sales, Concessions, Novelty Sales, and Parking.	1725187	202290	6975	2544
	12	Royalties, Licensing, Advertisements and Sponsorships.	4450400	1299467	127712	49276
	13	Sports Camp Revenues.	173207	292137	104377	350372
	14	Endowment and Investment Income.	0	0	0	3978
	15	Other.	23	1500036	1499993	10
	16	Subtotal Operating Revenue.	29467612	13306654	2895854	874694
<b>Expenses</b>						
	17	Athletic Student Aid.	2536116	429665	434200	3631528
	18	Guarantees.	1470000	280000	73000	3000
	19	Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities.	3966922	2826703	698016	1988958
	20	Coaching Other Compensation and Benefits Paid by a Third Party.	0	0	0	0
	21	Support Staff/Administrative Salaries, Benefits and Bonuses Paid	360258	201545	99523	40482
						61830



	by the University and Related Entities.						
22	Support Staff/Administrative Other Compensation and Benefits Paid by a Third Party.	0	0	0	0	0	0
23	Severance Payments.	0	1546	0	0	0	1546
24	Recruiting.	380061	223632	125675	217489	32374	979231
25	Team Travel	2041403	1201023	580926	1054637	0	4877989
26	Equipment, Uniforms and Supplies.	425899	143159	42237	540451	101635	1253381
27	Game Expenses.	2221353	532079	110346	189530	0	3053308
28	Fund Raising, Marketing and Promotion.	832048	251681	39530	20746	3353051	4497056
29	Sports Camp Expenses.	95376	286168	83492	264105	2117	731258
30	Direct Facilities, Maintenance, and Rental.	0	0	0	0	10268524	10268524
31	Spirit Groups	0	0	0	0	123116	123116
32	Indirect Facilities and Administrative Support.	0	0	0	0	0	0
33	Medical Expenses and Medical Insurance	0	0	0	0	544316	544316
34	Memberships and Dues.	800	560	800	5369	16870	24399
35	Other Operating Expenses.	0	0	0	0	4114125	4114125
36	Total Operating Expenses.	14330236	6377761	2287745	7956295	25655880	56607917
	<b>Excess (Deficiencies) of Revenues Over (Under) Expenses</b>	<b>15137376</b>	<b>6928893</b>	<b>608109</b>	<b>( -7081601 )</b>	<b>( -10170590 )</b>	<b>5422187</b>