## Name of Reporting Institution: West Virginia University Information for the Reporting Year: 2009

## Check to release your information to your conference

This will enable your data to be included in a summary that is sent to the conference office if they request it.
Number of Undergraduates (i.e.; full-time, baccalaureate, degree-seeking students) by Gender:
(Use fall semester enrollment figures)

|  | Number | Percent |
| :--- | ---: | ---: |$|$| Male | 11455 | $55.8 \%$ |
| ---: | :--- | ---: |
| Undergraduates: |  |  |
| Female | 9078 | $44.2 \%$ |
| Undergraduates: |  |  |
| Total | 20533 | $100.0 \%$ |
| Undergraduates: |  |  |

## Institutional Contact:

Primary Contact Russ Sharp
Person:
Person best suited
for the NCAA to
contact with questions
regarding the data
submitted.
Title: Senior Associate Athletic Director for Finance and Ad
Phone: ( 304 ) $293-7361$
Email: russ.sharp@mail.wvu.edu
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CEO: Dr. James P. Clements
CEO's e-mail
address:
jim.clements@mail.wvu.edu
$\qquad$

* University CFO: Narvel Weese
* University CFO's
e-mail address:
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Auditors(NCAA
Agreed-Upon Clifton Gunderson LLP Procedures):


## Current Classification:

NCAA division

| 〇1-A | OII (with football) |
| :--- | :--- |
| 1-AA | ○II (without football) |
| 1-AAA | $\bigcirc$ III (with football) |
|  | $\bigcirc$ III (without football) |

## Miscellaneous Information:

Total Revenues amd Operating Expenses of the Entire Institution as Indicated on the Institution's Financial Statement:

| Revenues: | 858906000 |
| :--- | ---: |
| Expenses: | 816077000 |

## Average Cost of Full Grant-In-Aid:

(Institution's total cost for tuition, fees, room and board, and books)

| In- | 12934 |
| :--- | ---: |
| State: |  |
| Out-of- | 23604 |
| State: |  |

15.02.5 Full Grant-in-Aid. A full grant-in-aid is financial aid that consists of tuition and fees, room and board, and required course-related books.

## Total Cost of Attendance:

| In- | 15636 |
| :--- | ---: |
| State: |  |
| Out-of- <br> State: | 26306 |

15.02.2 Cost of attendance. The "cost of attendance" is an amount calculated by an institutional financial aid office, using federal regulations, that includes the total cost of tuition and fees, room and board, books and supplies, transportation, and other expenses related to attendance at the institution. (Adopted: 1/11/94) Refer to 15.02.2.1 for Calculation of Cost of Attendance.

Please verify the Men's, Women's and Mixed Teams your institution sponsors:

| Sport | Men's Teams Only | Women's Teams Only | Mixed Teams |
| :--- | :---: | :---: | :---: |
| Baseball | X |  |  |
| Basketball | X | X |  |
| Bowling |  |  |  |
| Cross Country |  | X |  |
| Equestrian |  |  |  |
| Fencing |  |  |  |
| Field Hockey |  | X |  |
| Football | X |  |  |
| Golf |  | X |  |
| Gymnastics |  |  | X |
| Ice Hockey |  | X |  |
| Lacrosse |  |  |  |
| Rifle |  | X |  |
| Rowing |  |  |  |
| Rugby |  | X |  |
| Skiing |  |  |  |
| Soccer |  |  |  |
| Softball |  |  |  |
| Squash |  |  |  |
| Swimming |  |  |  |


| Tennis |  | X |  |
| :--- | :---: | :---: | :--- |
| Track, Indoor |  | X |  |
| Track, Outdoor |  | X |  |
| Volleyball |  | X |  |
| Water Polo |  |  |  |
| Wrestling | X |  |  |
| Others |  |  |  |


| 50   <br>    <br> Table   <br> 1   | Table 1-- Athletics Participation. A participant is a student-athlete who, as of the day of a varsity team's first scheduled contest: (a) is listed as a team member; (b) practices with the varsity team and receives coaching from one or more varsity coaches; or (c) receives athletically-related student aid. <br> Any student who satisfies one or more of the criteria above is a participant, including a student on a team the institution designates or defines as junior varsity, freshman, or novice, or a student who does not play in a scheduled contest, whether for medical reasons or to preserve eligibility (i.e., a redshirt). <br> Student-athletes who participate in more than one sport should be counted in each sport. The Coed Teams column is marked based on the content of the sports sponsored table (Mixed Sports) in the School Info page. Male practice players are NOT to be included on the NCAA form as participants in this table, but are now required by the federal EADA. |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Number of Participants |  | Number of Participants Participating on a Second Team |  | Number of Participants Participating on a Third Team |  |
| Sport | Coed <br> Teams | Men's Teams | $\begin{gathered} \hline \text { Women's } \\ \text { Teams } \\ \hline \end{gathered}$ | Men's Teams | $\begin{gathered} \hline \text { Women's } \\ \text { Teams } \\ \hline \end{gathered}$ | Men's Teams | $\begin{gathered} \hline \text { Women's } \\ \text { Teams } \\ \hline \end{gathered}$ |
| Baseball |  | 33 |  |  |  |  |  |
| Basketball |  | 14 | 13 |  |  |  |  |
| Cross Country |  |  | 26 |  | 26 |  | 26 |
| Football |  | 139 |  |  |  |  |  |
| Gymnastics |  |  | 17 |  |  |  |  |
| Rifle | X | 8 | 1 |  |  |  |  |
| Rowing |  |  | 50 |  |  |  |  |
| Soccer |  | 30 | 26 |  |  |  |  |
| Swimming |  | 28 | 20 |  |  |  |  |
| Tennis |  |  | 9 |  |  |  |  |
| Track, Indoor |  |  | 50 |  | 50 |  | 26 |
| Track, Outdoor |  |  | 51 |  | 50 |  | 26 |
| Volleyball |  |  | 15 |  |  |  |  |
| Wrestling |  | 46 |  |  |  |  |  |
| Others |  |  |  |  |  |  |  |
| Total Participants |  | 298 | 278 |  | 126 |  | 78 |
| Per Participants |  | 51.7\% | 48.3\% |  |  |  |  |
| Unduplicated Count |  |  |  |  |  |  |  |

of Participants 298.0 202.0

| 51 | Table 2A | 7 | Table 2A -- - Head Coaches Assignments Men's Teams |
| :--- | :--- | :--- | :--- |


|  | Head Coaches of Men's Teams |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male Coaches - Head Count |  |  |  | Female Coaches - Head Count |  |  |  |
| Sport | Full Time Coaching Duties | Part Time Coaching Duties | Full Time University Employee | Part Time <br> University <br> Employee <br> or <br> Volunteer | Full Time Coaching Duties | Part Time Coaching Duties | Full Time University Employee | Part Time <br> University <br> Employee <br> or <br> Volunteer |
| Baseball | 1 |  | 1 |  |  |  |  |  |
| Basketball | 1 |  | 1 |  |  |  |  |  |
| Football | 1 |  | 1 |  |  |  |  |  |
| Rifle | 1 |  | 1 |  |  |  |  |  |
| Soccer | 1 |  | 1 |  |  |  |  |  |
| Swimming | 1 |  | 1 |  |  |  |  |  |
| Wrestling | 1 |  | 1 |  |  |  |  |  |
| Others |  |  |  |  |  |  |  |  |
| Coaching |  |  |  |  |  |  |  |  |
| Position | 7 |  | 7 |  |  |  |  |  |
| Totals |  |  |  |  |  |  |  |  |


| 52 | Table 2B | 9 | Table 2B -- Head Coaches Assignments Women's Teams |
| :--- | :--- | :--- | :--- |


|  | Head Coaches of Women's Teams |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male Coaches - Head Count |  |  |  | Female Coaches - Head Count |  |  |  |
| Sport | Full Time Coaching Duties | Part Time Coaching Duties | Full Time University Employee | Part Time <br> University <br> Employee <br> or <br> Volunteer | Full Time Coaching Duties | Part Time Coaching Duties | Full Time <br> University <br> Employee | Part Time University Employee or Volunteer |
| Basketball | 1 |  | 1 |  |  |  |  |  |
| Gymnastics |  |  |  |  | 1 |  | 1 |  |
| Rifle | 1 |  | 1 |  |  |  |  |  |
| Rowing | 1 |  | 1 |  |  |  |  |  |
| Soccer |  |  |  |  | 1 |  | 1 |  |
| Swimming | 1 |  | 1 |  |  |  |  |  |
| Tennis | 1 |  | 1 |  |  |  |  |  |
| Track and Field, XCountry | 1 |  | 1 |  |  |  |  |  |
| Volleyball |  |  |  |  | 1 |  | 1 |  |
| Others |  |  |  |  |  |  |  |  |


| Coaching <br> Position <br> Totals | 6 | 6 | 3 | 3 |
| :---: | :---: | :---: | :---: | :---: |


| 53 | Table 3A | 27 | Table 3A - - Assistant Coaches Assignments Men's Teams |
| :--- | :--- | :--- | :--- |


|  | Assistant Coaches of Men's Teams |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male Coaches - Head Count |  |  |  | Female Coaches - Head Count |  |  |  |
| Sport | Full Time Coaching Duties | Part Time Coaching Duties | Full Time <br> University <br> Employee | Part Time University Employee or <br> Volunteer | Full Time Coaching Duties | Part Time Coaching Duties | Full Time University Employee | Part Time <br> University <br> Employee <br> or <br> Volunteer |
| Baseball | 2 |  | 2 |  |  |  |  |  |
| Basketball | 3 | 1 | 3 | 1 |  |  |  |  |
| Football | 9 | 2 | 9 | 2 |  |  |  |  |
| Rifle |  |  |  |  |  |  |  |  |
| Soccer | 2 | 1 | 2 | 1 |  |  |  |  |
| Swimming | 2 | 1 | 2 | 1 |  | 2 |  | 2 |
| Wrestling | 2 |  | 2 |  |  |  |  |  |
| Others |  |  |  |  |  |  |  |  |
| Coaching Position Totals | 20 | 5 | 20 | 5 |  | 2 |  | 2 |


| 54 | Table 3B | 24 | Table 3B - - Assistant Coaches Assignments Women's Teams |
| :--- | :--- | :--- | :--- |


|  | Assistant Coaches of Women's Teams |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Male Coaches - Head Count |  |  |  | Female Coaches - Head Count |  |  |  |
| Sport | Full Time Coaching Duties | Part Time Coaching Duties | Full Time University Employee | Part Time <br> University <br> Employee <br> or <br> Volunteer | Full Time Coaching Duties | Part Time Coaching Duties | Full Time <br> University <br> Employee | Part Time <br> University <br> Employee or <br> Volunteer |
| Basketball | 2 | 1 | 2 | 1 | 1 |  | 1 |  |
| Gymnastics | 2 |  | 2 |  |  |  |  |  |
| Rifle |  |  |  |  |  |  |  |  |
| Rowing | 1 |  | 1 |  | 1 |  | 1 |  |
| Soccer |  |  |  |  | 2 |  | 2 |  |
| Swimming | 2 | 1 | 2 | 1 |  | 2 |  | 2 |
| Tennis |  |  |  |  |  | 1 |  | 1 |
| Track and Field, XCountry |  | 1 |  | 1 | 2 | 2 | 2 | 2 |
| Volleyball | 1 |  | 1 |  | 1 | 1 | 1 | 1 |


| Others |  |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Coaching <br> Position <br> Totals |  | 8 |  |  |  |  |  |  |  |



## Revenues by Sport

| 70 |  | You must also include revenues attributable to intercollegiate athletic activities. This <br> means revenues from appearance guarantes and options, an athletic conference, <br> tournament or bowl games, concessions, contributions from alumni and others, <br> institutional support, program advertising and sales, radio and television, royalties, |
| :--- | :--- | :--- |
| Table 7-- |  |  |
| Revenues. |  |  |$\quad 55658165$| signage and other sponsorships, sports camps, State or other government support, |
| :--- |
| student activity fees, ticket and luxury box sales, and any other revenues attributable to |
| intercollegiate athletic activities. This is calculated from data entered earlier in the |
| system. |


|  | Men's Teams <br> Only | Women's Teams <br> Only | Not Allocated by <br> Gender | Total |
| :--- | :---: | :---: | :---: | :---: |
| Revenues Attributable to <br> Specific Teams | Table 7-- <br> Revenues. | Table 7-- <br> Revenues. | Table 7-- <br> Revenues. | Table 7-- <br> Revenues. |
| Baseball | 186240 |  |  | 186240 |
|  |  |  |  |  |


| Basketball | 9632187 | 902641 |  | 10534828 |
| :---: | :---: | :---: | :---: | :---: |
| Football | 28952873 |  |  | 28952873 |
| Gymnastics |  | 91795 |  | 91795 |
| Rifle |  |  | 158822 | 158822 |
| Rowing |  | 15643 |  | 15643 |
| Soccer | 170319 | 178266 |  | 348585 |
| Swimming | 12658 | 12661 |  | 25319 |
| Tennis |  | 11643 |  | 11643 |
| Track and Field, X-Country |  | 57975 |  | 57975 |
| Volleyball |  | 17034 |  | 17034 |
| Wrestling | 221727 |  |  | 221727 |
| Others |  |  |  | 0 |
| Total Revenue excluding football and basketball | 590944 | 385017 |  | 975961 |
| Total Revenue | 39176004 | 1287658 | 158822 | 40622484 |
| Revenue Not Related to Specific Teams |  |  | 15035681 | 15035681 |
| Grand Total Revenue | 39176004 | 1287658 | 15194503 | 55658165 |

## Expenses by Sport

| 71 |  | Expenses attributable to intercollegiate athletic activities. These include appearance <br> guarantees and options, athletically related student aid, contract services, equipment, <br> Table 8 -- <br> Expenses. | 53368035 |
| :--- | :--- | :--- | :--- |
| fundraising activities, operating expenses i.e.(game-day expenses), promotional |  |  |  |
| activities, recruiting expenses, salaries and benefits, supplies, travel, and any other |  |  |  |
| expenses attributable to intercollegiate athletic activities. This is calculated from data |  |  |  |
| entered earlier in the system. |  |  |  |


|  | Men's Teams <br> Only | Women's Teams <br> Only | Not Allocated by <br> Gender | Total |
| :--- | :---: | :---: | :---: | :---: |
| Expenses Attributable to Specific <br> Teams | Table 8 -- <br> Expenses. | Table 8 -- <br> Expenses. | Table 8 -- Expenses. | Table 8 -- <br> Expenses. |
| Baseball | 661550 |  |  | 661550 |
| Basketball | 5963760 | 2085716 |  | 8049476 |
| Football | 15900884 |  |  | 15900884 |
| Gymnastics |  | 786487 |  | 786487 |
| Rifle | 35624 | 4403 |  | 127372 |
| Rowing |  | 529748 |  | 52973 |
| Soccer | 661583 | 1088046 |  | 1749629 |
| Swimming | 398544 | 536187 |  | 934731 |
| Tennis |  | 352866 |  | 352866 |


| Track and Field, X-Country |  | 759826 |  | 759826 |
| :---: | :---: | :---: | :---: | :---: |
| Volleyball |  | 642936 |  | 642936 |
| Wrestling | 640743 |  |  | 640743 |
| Others |  |  |  | 0 |
| Total Expenses excluding football and basketball | 2398044 | 4700499 |  | 7098543 |
| Total Expenses | 24262688 | 6786215 | 127372 | 31176275 |
| Expenses Not Related to Specific Teams |  |  | 22191760 | 22191760 |
| Grand Total Expenses | 24262688 | 6786215 | 22319132 | 53368035 |

## Miscellaneous Information

| 17 | Include the total amount of athletically related student aid awarded, including summer school <br> and tuition discounts and waivers (including aid given to student-athletes who have exhausted <br> their eligibility or who are inactive due to medical reasons). Athletics aid awarded to non- <br> athletes (student-managers, graduate assistants, trainers) should be reported as Expenses Not <br> Related to Specific Teams. It is permissible to report only dollars in the Expenses Not <br> Related to Specific Teams row as long as you have reported non-zero entries for <br> Equivalencies, Number of Students, and Dollars (all 3 required) for at least one sport. |
| :--- | :--- | :--- |


| Men's Teams | 3644897 |
| :--- | :--- |
| Women's Teams | 2629036 |
| Total Amount | 6273933 |


| 24 | Recruiting <br> Expenditures | Include transportation, lodging and meals for prospective student-athletes and institutional <br> personnel on official and unofficial visits, telephone call charges, postage and such. Include <br> value of use of institution?s own vehicles or airplanes as well as in-kind value of loaned or <br> contributed transportation. |
| :--- | :--- | :--- |


| Men's Teams | 846279 |
| :--- | ---: |
| Women's Teams | 255299 |
| Total Recruiting <br> Expenses | 1101578 |


| 19 | Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes <br> all gross wages, benefits and bonuses attributable to coaching that would be reportable on university <br> and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country <br> club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, |
| :--- | :--- | :--- |
| Head <br> Coaches <br> Salaries | supplemental retirement allowance, compensation from camps, radio income, television income, <br> tuition remission, earned deferred compensation benefits). Place any payment made to previous <br> coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments). |


| Average Salaries of <br> Head Coaches | Dollars per <br> FTE | FTE's | Dollars per <br> Position | Number of <br> Positions |
| :--- | :---: | ---: | :---: | :---: |
| Men's Teams | 524661.97 | 6.39 | 478941.43 | 7 |
| Women's Teams | 120191.98 | 7.61 | 101629 | 9 |


| 19 | Include gross salaries, bonuses and benefits provided to head and assistant coaches, which includes <br> all gross wages, benefits and bonuses attributable to coaching that would be reportable on university <br> and related entities (e.g., foundations, booster clubs) W-2 and 1099 forms (e.g., car stipend, country <br> club membership, entertainment allowance, clothing allowance, speaking fees, housing allowance, <br> supplemental retirement allowance, compensation from camps, radio income, television income, <br> tuition remission, earned deferred compensation benefits). Place any payment made to previous <br> coaches to satisfy a contractual agreement for coaching in Category 23 (Severance Payments). |
| :--- | :--- | :--- |


| Average Salaries of <br> Assistant Coaches | Dollars per <br> FTE | FTE's | Dollars per <br> Position | Number of <br> Positions |
| :--- | ---: | ---: | ---: | :---: |
| Men's Teams | 174589.64 | 20.37 | 131718.19 | 27 |
| Women's Teams | 54021.5 | 15.63 | 36711.13 | 23 |

## Statement of Revenues and Expenses

For the year ended June 30, 2009 (UNAUDITED)

|  |  |  |  |  |  | Non- |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Men's | Women's | Other | Program |  |
| ID | Item | Football | Basketball | Basketball | Sports | Specific | Total |
| 1 | Ticket Sales. | 13495024 | 3072091 | 32720 | 30522 | 0 | 16630357 |
| 2 | Student Fees | 0 | 0 | 0 | 0 | 3953618 | 3953618 |
| 3 | Guarantees. | 897445 | 388093 | 0 | 12087 | 0 | 1297625 |
| 4 | Contributions. | 2585491 | 868361 | 740121 | 424832 | 10873047 | 15491852 |
| 5 | Compensation and Benefits Provided by a Third Party. | 0 | 0 | 0 | 0 | 0 | 0 |
| 6 | Direct State or Other Government Support. | 0 | 0 | 0 | 100000 | 0 | 100000 |
| 7 | Direct Institutional Support. | 0 | 0 | 0 | 0 | 102230 | 102230 |
| 8 | Indirect Facilities and Administrative Support. | 0 | 0 | 0 | 0 | 0 | 0 |
| 9 | NCAA/Conference Distributions including all tournament revenues. | 4682008 | 2464344 | 12500 | 40405 | 1042667 | 8241924 |
| 10 | Broadcast, Television, Radio, and Internet Rights. | 253600 | 90571 | 18114 | 0 | 0 | 362285 |
| 11 | Program Sales, Concessions, Novelty Sales, and Parking. | 1608136 | 368199 | 3980 | 9950 | 0 | 1990265 |
| 12 | Royalties, Licensing, Advertisements and Sponsorships. | 5224974 | 1196313 | 12934 | 32335 | 0 | 6466556 |
| 13 | Sports Camp Revenues. | 206195 | 297491 | 82272 | 484652 | 3253 | 1073863 |
| 14 | Endowment and Investment Income. | 0 | 0 | 0 | 0 | -1371421 | -1371421 |
|  |  |  |  |  |  |  |  |


| 15 | Other. | 0 | 886724 | 0 | 0 | 432287 | 1319011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 16 | Subtotal Operating Revenue. | 28952873 | 9632187 | 902641 | 1134783 | 15035681 | 55658165 |
| Expenses |  |  |  |  |  |  |  |
| 17 | Athletic Student Aid. | 2381294 | 412680 | 407263 | 3158753 | 257238 | 6617228 |
| 18 | Guarantees. | 1350000 | 357500 | 108000 | 1000 | 0 | 1816500 |
| 19 | Coaching Salaries, Benefits, and Bonuses Paid by the University and Related Entities. | 3895846 | 2285944 | 605213 | 1880995 | 0 | 8667998 |
| 20 | Coaching Other Compensation and Benefits Paid by a Third Party. | 0 | 0 | 0 | 0 | 0 | 0 |
| 21 | Support Staff/Administrative Salaries, Benefits and Bonuses Paid by the University and Related Entities. | 221484 | 142094 | 112592 | 0 | 6209382 | 6685552 |
| 22 | Support Staff/Administrative Other Compensation and Benefits Paid by a Third Party. | 0 | 0 | 0 | 0 | 0 | 0 |
| 23 | Severance Payments. | 0 | 1546 | 0 | 0 | 0 | 1546 |
| 24 | Recruiting. | 488897 | 295118 | 133009 | 188091 | 41492 | 1146607 |
| 25 | Team Travel | 2063310 | 1146955 | 544574 | 1089625 | 0 | 4844464 |
| 26 | Equipment, Uniforms and Supplies. | 658716 | 107627 | 44144 | 499698 | 163097 | 1473282 |
| 27 | Game Expenses. | 2236550 | 362453 | 52029 | 133847 | 0 | 2784879 |
| 28 | Fund Raising, Marketing and Promotion. | 2407314 | 551180 | 5960 | 14900 | 0 | 2979354 |
| 29 | Sports Camp Expenses. | 196325 | 299545 | 71909 | 254331 | 1732 | 823842 |
| 30 | Direct Facilities, Maintenance, and Rental. | 0 | 0 | 0 | 0 | 9631058 | 9631058 |
| 31 | Spirit Groups | 0 | 0 | 0 | 0 | 180342 | 180342 |
| 32 | Indirect Facilities and Administrative Support. | 0 | 0 | 0 | 0 | 0 | 0 |
| 33 | Medical Expenses and Medical Insurance | 0 | 0 | 0 | 0 | 390479 | 390479 |
| 34 | Memberships and Dues. | 1148 | 1118 | 1023 | 4675 | 20077 | 28041 |
| 35 | Other Operating Expenses. | 0 | 0 | 0 | 0 | 5296863 | 5296863 |
| 36 | Total Operating Expenses. | 15900884 | 5963760 | 2085716 | 7225915 | 22191760 | 53368035 |
|  | Excess (Deficiencies) of Revenues Over (Under) Expenses | 13051989 | 3668427 | (-1183075 ) | (-6091132 ) | (-7156079) | 2290130 |

