



FOR IMMEDIATE RELEASE (August 1, 2015) WEST VIRGINIA MEDIA (WVM) begins year number three of 12-year agreement to manage all third tier television media assets for WVU Athletics. Mountaineer Nation can watch more WVU sports programming than ever before through this partnership.

Bray Cary and W. Marston Becker founded West Virginia Media in August 2001. Their goal was to create the Mountain State's leading news and broadcast Entertainment Company.

Owned and managed by West Virginians, West Virginia Media is a statewide business that operates four television stations, a weekly statewide business and leadership publication, and the foremost leader in WVU athletics coverage; West Virginia Illustrated.



West Virginia Media outlets include:

- West Virginia Illustrated
- The State Journal
- WBOY-TV (NBC affiliate), Clarksburg
- WTRF-TV (CBS affiliate), Wheeling
- WOWK-TV (CBS affiliate), Huntington-Charleston
- WVNS-TV (CBS affiliate), Beckley-Bluefield

Headlining our WVU coverage for 2015-16 will be the return of Fourteen West Virginia University Football pregame shows called "Mountaineer GameDay" starting August 29, 2015. Mountaineer GameDay delivers live inside content for all of Mountaineer nation right up to kick-off.

The West Virginia Illustrated crew kicks off the fall with our hour WVU Preseason Special airing on all WVM affiliates on Saturday August 29<sup>th</sup> at 7pm, prior to the start of the football campaign.

Additional Line-up:

- Opening Game Special: **Live - Thursday, Sept 3<sup>rd</sup> 7p**
- Produce & distribute (22 episodes) of *The WVU Coaches Show* **Saturday's 9a-10a**
- Produce & distribute (15 episodes) of *The Dana Holgorsen Show* **Saturday's 9a-10a**
- Produce & distribute (15 episodes) of *The Bob Huggins Show* **Saturday's 9a-10a**
- (4) West Virginia University Women's Basketball Games **(TBA)**
- (1) West Virginia University Women's Soccer game **(TBA)**
- Football Bowl and Basketball Specials **(TBA)**
- Other Olympic Sports **(TBA)**
- Weekly WVi Reports during local newscasts on WVM stations at **5a/6a and 6p/11p**

Additionally, WVM and WV Illustrated will have the opportunity to televise:

- (9) WVU Men's Basketball Games (partnership with Root Sports)
- Additional 2015 West Virginia University Football and Men's Basketball Games
- Additional 2015-16 West Virginia University athletic events

For more information, visit [WVillsturated.com](http://WVillsturated.com). Media requesting additional information should contact Chuck Scatterday, 860-384-5076, [cscatterday@wvillustrated.com](mailto:cscatterday@wvillustrated.com). For WVI media sales contact Ethan Messineo, 304-838-2607, [emessineo@wvillustrated.com](mailto:emessineo@wvillustrated.com)

Link to web site: [www.wvillustrated.com](http://www.wvillustrated.com)